

Values to Live By

Megan Baker builds family legacy with It Works!

by K.C. Barlow

A little breathing room was all Megan Baker was looking for in a homebased business. "I was just praying for a way to earn few hundred dollars a month," she says. "We were doing OK, but things were getting a little tight."

What she got after joining It Works! was so much more. In the fall of 2011, she tried the It Works! Wrap at the suggestion of a friend and immediately fell in love with the product. "I wanted to promote something useful," Megan says. "I didn't want to feel like I was selling my friends a luxury item."

Sharing Success with Others

After launching her own It Works! business, Megan began watching more successful distributors and taking notes and implementing the company's 3 Steps to Success. "I just said, 'If it can be done, I can do it too!' I began working really hard."

Today Megan's team has grown into a group of the most highly motivated people she knows. Building a successful team has taught her the importance of valuing other people. "It's been the biggest spiritual journey for me," Megan says. "You can't succeed in this company if you don't put other people first." She has seen It Works! help families survive layoffs and enjoy early retirement.

Family Focus

It Works! also has had a profound impact on her family, even allowing husband Jason to retire from the construction field. "It was great. He quit his job, and we went to Disney World to celebrate," Megan says. "We enjoyed all the bells and whistles, and we didn't have to pinch any pennies!"

She wants other families to know that same freedom and always encourages new distributors to express their dreams and to set goals. It's crucial, she says, to know where you are headed. Megan sees her team continuing to grow in strength and numbers. "I love this company," she says. "I love the people who founded it, and I believe in its values." SfH

It Works! Accomplishments:

- Retired her husband
- Paid for kids' summer camps and week at Disney World
- Increased contributions to local charities