

Lori & Quintin Conway

It Works! Status
Ambassador Diamonds

Home
Missouri

Family
Daughters: Ella, 7;
Lily, 3; sons, Kale, 9;
Fisher, 5

Key to Success
Find that fire in your belly
and anything is possible.



WE HAVE BECOME
COMPLETELY DEBT FREE.

—Lori Conway

‘We Don’t Owe the World a Dime’

Lori and Quintin Conway are debt free and home full time with their children.

by Wendy Rudman

When Lori Conway started her It Works! business, the stay-at-home mother of four was hoping for some “mad money” to supplement her husband’s solid income. She quickly realized she’d underestimated the financial impact her new business could have on their lives.

In just over a year, the business was bringing in enough to retire her husband, Quintin, from his full-time job as vice president of a local bank. Now they have paid off bills from the births of their four children, along with some other medical debt. They work the business together, full time, from their home, so they can both be with their children.

“We don’t really think about money—it’s just there,” Quintin says. “We worked so hard the money just came. We don’t owe the world a dime and we just bought our dream house! We’re making more in two months than it took me in an entire year to make at the bank.”

‘Completely Debt Free’

Quintin laughs, remembering when he first realized that their new business venture might turn into a golden opportunity. The two had gone out to dinner and when the check came, Lori offered to pay. “I’ve got this,” he recalls her telling

him. “She digs around in her purse and pulls out a wad of cash and starts dropping twenties on the table.”

Stunned, he asked her what she had been doing to earn so much money. “This crazy wrap thing works,” she told him. By February 2012 he was onboard with her, working the business in his free time. Six months later he quit his job at the bank. “We knew that the opportunity was 10 times bigger than a steady banking job,” Lori says. “We have become completely debt free.”

Room for All

“There is no typical day,” Quintin says of their lives. “Every day is completely different.” There’s beauty in that, Lori says. “Our lives are really, really busy, and if we had to fit this business into our lives without our children, it couldn’t happen. We work it into our lives.” **SfH**

It Works! Accomplishments:

- ▶ Bought their dream home
- ▶ Paid off student loans
- ▶ Allowed Quintin to retire from full-time job