

It Works! Status
Black Diamond

Home
Missouri

Family
Children:
Savannah, 6;
Annaclaire, 6;
Graesen, 14

Key to Success
How bad do you want it?

**Madra
Jones**

A New Direction

Madra Jones knew there had to be a better way, and she found it with It Works!

by Deana Nall

Madra Jones seemed like a successful business owner. As a landlord and salon owner, she was making money in a career that appeared to be rewarding. But the success came at a cost. "It was very time-consuming," Madra says. "I wanted to spend more time with my three children. I felt like they were growing up and I wasn't there."

At the end of 2010, Madra prayed for God to show her a different way to live. Meanwhile, an old friend kept asking Madra to try this crazy wrap thing. After turning her down several times, Madra finally agreed. Right away, she knew the body wrap was a product she could sell to her salon customers, so she joined the company just to sell the product. But she felt that she was missing out on something.

"I talked to my sponsor, and I realized I wanted to try the network marketing side of the business and build a team," she says. "Why not work all the avenues of the business?"

Sharing Her Story

In just a few months, Madra realized that not only was her It Works! business becoming a success, she was having a lot of fun, too. After six months, she sold one salon and eventually sold the other one.

"I loved not having to manage people anymore," she says. "And because I believe in the product so much, it wasn't like selling. I just went out and shared my story."

Since she became successful on her own terms, Madra has been living a life she could not have imagined before. At the beginning, she began keeping "vision boards," on which she wrote her goals. And it wasn't long before she started reaching them.

"Once I had a vision, my life changed within six months," she says. "I've paid cash for cars, and I bought a house with only a three-year note. I've been able to save so much money. My kids' college educations are already paid for. And I support a number of charities. It's so rewarding to be able to share this."

Dreams for the Future

Madra isn't done dreaming. With a passion for helping children, she would like to one day open a fostering program that will provide children with a place to go when there are no other options for them. "That is my bigger vision," she says. "This opportunity has changed my life, and now I want to use it to change other people's lives."

Madra now knows God answered her prayer back in 2010 by sending an old friend into her life to offer her the It Works! opportunity.

"The opportunity was right in front of my face and I almost missed it," she says. "I know God dropped this into my life, and I'm very grateful." **StH**

It Works! Accomplishments:

- ▶ Debt-free
- ▶ Children's college paid for
- ▶ Bought new house on a three-year note



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—Madra Jones

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