

**It Works! Status**  
Ambassador Diamonds

**Home**  
Michigan

**Family**  
Ashley, 16; Brynley, 8;  
Braylon, 6; Breslin, 4

**Key to Success**  
Plug in and stay connected to  
your team.

**Nikki & Kris  
Moore**

**“YOU DON'T GET BY  
TAKING, YOU GET  
BY GIVING.”**

—Nikki Moore



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## ‘Some Big Dreamers’

Nikki and Kris Moore use It Works!  
to reshape their future.

by K.C. Barlow

Hit the ground running.

That was the extent of Nikki Moore's main thought when she launched her own It Works! business in the summer of 2010. The special education teacher had watched her cousin and his wife grow a successful team and was excited about doing the same. "My goals were to work as hard as I could because I understood the power of a residual income," says Nikki, who lives in Michigan with her husband Kris and their four children. "I knew that working hard early on would pay off in the end."

Ten months later, in June 2011, Nikki had replaced her teaching salary and was able to leave the classroom behind. "I love the freedom of making my own hours," she says. After following the It Works! Steps to Success diligently for more than a year, Kris was able to walk away from 14 years as a chiropractor.

### Hitting Their Goals

It Works! has allowed them to pay off a significant amount of personal debt. "We're really focused on getting our house paid off right now," Kris says. In celebration of his retirement, Kris and Nikki took the entire family, including her parents, on a 10-day trip to Jamaica. More recently, he and Nikki were able to take a two-week mission trip to the Dominican Republic with their church. They were able to use their skills as a teacher and chiropractor to help the children. But now they do it because they want to, not because they are forced to pay the bills.

"That ability to have freedom of time and freedom of finances is wonderful," Kris says. "It's been really nice just to have time to go to our kids' classrooms and volunteer."

### Get by Giving

Kris and Nikki say they haven't been too surprised by their success because they believed It Works! had the potential to explode. "This company has really paved the way for its distributors' success," Kris says. "It's a really honest and genuine company." He and Nikki say they also owe their success to their team—a group of people they've come to see as trusted friends. Together, they have helped each other reach major goals and lifelong dreams. "You will not make it in this business if you think it is all about you," Nikki says. "You don't get by taking, you get by giving." **SFH**

### It Works! Accomplishments:

- ▶ Paid off significant personal debt
- ▶ Retired Kris from chiropractic practice and Nikki from teaching
- ▶ Family trip to Jamaica