

Brandon & Denise Walsh

It Works! Status
Ambassador Diamonds

Home
Michigan

Family
Son, Owen, 3;
Baby #2 on the way

Key to Success
We're all in the midst of our story. Thankfully we have the power to change the ending.

“**ANYBODY CAN BE SUCCESSFUL WITH THIS.**”

—Denise Walsh



Stuck No More

With It Works!, Brandon and Denise Walsh have rewritten the ending of their story.

by Deana Nall

Brandon and Denise Walsh felt stuck.

Brandon was an aerospace engineer, and Denise worked as a clinical psychologist at a mental health clinic. The work was rewarding enough, but neither Brandon nor Denise believed their careers held much possibility for advancement.

In 2007, the couple learned about It Works! through someone in their small group at church. A health and wellness buff, Denise began using the product as a customer before she and Brandon joined the company a few months later. “At the beginning, it was more like a hobby,” Denise says.

The longer she and Brandon worked the business, the more it grew. Their It Works! income eventually matched the income from their other jobs, then exceeded it. When they began earning twice as much income from It Works! than in their other careers, they realized they were no longer stuck on limited income. Brandon quit his job in January 2009, and Denise quit hers the next year.

A New World

“It was a smooth transition,” Brandon says. “I had always been an entrepreneur at heart. I had a great engineering job, but it was not where my passion was.”

The couple discovered a freedom that the It Works! opportunity had given them. “When you lose that feeling of being stuck, it just opens up a whole new world,” Denise says. “In my old job, I was a zombie. I was not engaged in life, really. With It Works!, you're always wanting to become a better person and stay engaged in life.”

Brandon and Denise, who had once thought they would never have the chance to increase their income, soon paid off their home and purchased a new one. This

was the home of their dreams, complete with six and a half acres of land and an indoor basketball court.

Leading Others to Success

More important than a new house is the love Brandon and Denise have for what they do, and for helping others reach the same goals. “We have so much fun,” Denise says. “It's one thing for us to have success. It's another thing for other people on our team to be able to quit their jobs. Anybody can be successful with this. The systems are in place, you just have to take action.”

When Owen was born, It Works! enabled both Brandon and Denise to be stay-at-home parents to him. And with the far-reaching vision of the company's corporate leaders, Brandon and Denise know It Works! will be part of their lives for the long haul. At the time of this writing, they are expecting their second child so the ability to work from home is that much sweeter!

“Mark and Cindy (Pentecost) and the corporate team have a huge vision for the company,” Denise says. “They are not a flash in the pan; they will be a lifetime company for people. We will be here, right alongside of them, helping others experience success.” **SIH**

It Works! Accomplishments:

- ▶ Are stay-at-home parents
- ▶ Purchased dream home
- ▶ Helped others earn six figures