

LORI & QUINTIN CONWAY

/ TEXT *Nicole Bywater* / PHOTOGRAPH *Reed Hoffman* /

TURN ORDINARY into *Extraordinary*

THERE WAS NOTHING ‘WRONG’ WITH LORI AND QUINTIN CONWAY’S LIVES BEFORE THEIR IT WORKS!® BUSINESS, BUT NOW THEY’RE TRULY LIVING THE BEST VERSION OF THEMSELVES.

Lori and Quintin Conway had a great life before joining It Works! She was fulfilling her dream as a stay-at-home-mom and he provided for the family as vice president at a local bank. Looking back, though, they now realize how automated their lives had become.

“I was married to my best friend, but I never saw her,” Quintin recalls. “We were both living ‘shell versions’ of ourselves, too comfortable to push for change.”

When Lori heard about It Works! she saw the opportunity for some ‘Me’ money—just some extra cash that she could earn to get her nails done or ‘fill her own cup’ with a fun purchase. Instead, she found a business that turned her family’s lives from ordinary to extraordinary.

“The turning point for me came when I realized this could allow Quintin to come home,” Lori says. “I wanted to give him the same opportunity he gave me and be more of a family unit. None of us had this vision before It Works!—we didn’t dream big enough to realize it was possible.” ■

↓ THE DEETS

HOME Missouri

DEBT PAID \$12,000 in medical bills

KEY TO SUCCESS Success is within you, no one else. There’s no magic wand, you just need to make up your mind and go do it.

