

Funding PHILANTHROPY

FOR ASHLEY AND DANIEL SINCLAIR, IT WORKS!® ISN'T ABOUT WHAT IT DOES FOR THEM; IT'S ABOUT WHAT THEIR BUSINESS ALLOWS THEM TO DO FOR OTHERS.

Ashley Sinclair became an It Works! Distributor in 2011 because she was impressed with the product and didn't want to ever look back and wonder about what could have been.

After just nine days in the business, something clicked, she says, and she realized that there was more to it than she ever thought possible: "I knew in one moment I had to give it my all."

Since then, her 'Why' has become about helping her team reach their goals and about helping fund a facility to serve as a safe haven for children and teens rescued from sex trafficking.

"We always loved giving back but could never do it on the scale we wanted," she explains. "To be able to help fund adoptions, to see a need and meet it, to write a check and not think twice about it—those are things I will never take for granted. It's brought us tremendous joy and is a legacy we want to leave for our daughters." ■

↓ THE DEETS

HOME Texas

DEBT PAID \$117,000 in mortgage, medical bills and car loans

KEY TO SUCCESS Consistency isn't always sexy but it is the most important thing you can do for your business.

