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Welcome to the It Works! Compensation Plan, your guide to achieving your optimum earnings potential, reaching your financial goals, and fulfilling your dreams for a life filled with friendships, fun, and, best of all, FREEDOM! Whether your goal is to pay off your mortgage, send your kids to college, or quit your job to spend your days however you choose, the It Works! Compensation Plan can help you achieve it!

ARE YOU READY TO LEARN HOW? WELL, LET’S GET STARTED!

RELATIONSHIP BUILDING—AND EARNING!

At It Works!, we believe in the power and potential of people. Connecting with people is how you can build a successful business and unbelievable income with It Works!. How you earn and how much you earn starts with the three distinct people that make up your It Works! business.

- **Retail Customers:** These are customers who make a onetime, retail price purchase of It Works! products. When you make a retail customer sale, you earn your individual markup (the difference between the recommended retail price and the wholesale price of the product) on that sale. That means you purchase the product in your name and resell it in your name and on your account.

- **Loyal Customers:** Loyal Customers are your customers who sign up with ItWorks! for the minimum three month auto-ship agreement for their product orders and receive wholesale pricing on all of these products. With sales to Loyal Customers, you earn a percentage commission for your mediation. This commission will be paid by ItWorks!. Every Loyal Customer order immediately qualifies you to participate in the Compensation Plan. The main pillar of the It Works! Business is the sale to Loyal Customers. The more customers you have the more you will earn—directly through your own commissions and indirectly by the sales commissions of your team of Distributors.

- **Distributors:** Distributors are members of your team who have completed the Distributor enrollment process and want to build a business. You will earn commissions on their orders and the orders in their downline for the levels that you are qualified for.

As you build your organization of Distributors and start to promote, the number of pay levels will increase and your income will continue to grow. The bigger the team that you build, the more money you can make. This is why building your team by investing your effort, energy, and time in others will help you maximize your earnings. It Works! allows Distributors to split the enrollment and placement of Distributors but does not allow split enrollment and placement of Loyal Customers. It Works! recommends that to maximize your earnings, Distributors should maintain the enrollment of their Distributors and Loyal Customers. If you choose to change placement of a Distributor, it may impact your commissions.

1 All references to income, implied or stated, through the It Works! Compensation Plan are for demonstration purposes only. It Works! does NOT guarantee any level of income or earnings to any Distributor. Earnings from this Compensation Plan depend solely on sales and each Distributor’s skill, ability, and personal application. This Compensation Plan is subject to change.
YOUR FIRST 30 DAYS

1. **BECOME COMMISSION QUALIFIED**

In order to start earning your commissions on your It Works! business, you need to be Commission Qualified. This enables you to earn commissions on the **Bonus Volume** from your Loyal Customer and Distributor orders. If you enrolled with the Business Builder Kit, congratulations, you are already commission qualified for the month you enrolled. If you didn’t, or if it is after your enrolling month, you must complete one of the following to be commission qualified:

- Process your minimum 80 BV auto-shipment
- Have at least 400 **Personal Bonus Volume** for the month.

**VOLUME DEFINITIONS:**

**Bonus Volume (BV):**
Bonus Volume is the assigned value of a product for the purpose of qualification and calculation of bonuses and commissions for Distributors.

**Personal Bonus Volume (PBV):**
PBV is the sum of the bonus volume from a Distributor’s personal orders and all personally enrolled loyal and retail customer orders.

**Group Volume (GV):**
GV is the sum of your PBV plus the PBV of every Distributor in your downline organization.

2. **EARN FREE PRODUCT WITH THE DISTRIBUTOR REBATE CREDIT**

Build your business by enrolling Loyal Customers and you can earn free It Works! products for your business—or yourself! That’s the **Distributor Rebate Credit**—$120 in product credit that rewards you for gathering four **Qualified Active Loyal Customers** within your first 30 days.²

**QUALIFIED ACTIVE LOYAL CUSTOMER:**
This is a Loyal Customer who is in the process or has fulfilled the It Works! Loyal Customer agreement and who does not share an address with the enroller, any other Distributor, or any other Loyal Customer. A Qualified Active Loyal Customer counts towards bonuses and rewards. The Qualified Active Loyal Customer does not need to have an active auto-shipment profile if they have already completed the Loyal Customer agreement. Any Loyal Customer who is counted towards a bonus, reward, or credit but fails to complete the Loyal Customer agreement must be replaced within 14 days or the bonus, reward, or credit that was earned using this Loyal Customer will be recovered.

²Rebate Credit can only be used up to the Bonus Volume amount of the order. Distributors are responsible for paying all shipping and taxes on Rebate Credit orders.

cmp-complan-004
**HOW TO EARN THE DISTRIBUTOR REBATE CREDIT**

**DISTRIBUTOR:**
- Purchase the Business Builder Kit.
- Set up and process your minimum 80 BV auto-shipment within your first 30 days.\(^3\)
- Enroll 4 Qualified Active Loyal Customers.\(^4\)

**QUALIFIED ACTIVE Loyal Customer (1)**  
**QUALIFIED ACTIVE Loyal Customer (2)**  
**QUALIFIED ACTIVE Loyal Customer (3)**  
**QUALIFIED ACTIVE Loyal Customer (4)**

---

**GET REWARDED WITH WRAP REWARDS!**

As you continue to enroll Loyal Customers you’ll earn Wrap Rewards you can use to purchase the It Works! Wrap™ or the Facial Applicator™ at a reduced price. You earn one Wrap Reward for every two Qualified Active Loyal Customers you enroll. These rewards are good for 60 days from the date they are applied to your account.

**As an example:**

- **DISTRIBUTOR**
- **QUALIFIED ACTIVE LOYAL CUSTOMER (1)**
- **QUALIFIED ACTIVE LOYAL CUSTOMER (2)**

\[ \text{Your Wrap Rewards will be calculated and applied to your account nightly using this formula:} \]

\[ \frac{\text{NUMBER OF QUALIFIED ACTIVE LOYAL CUSTOMERS}}{2} - \# \text{ NUMBER OF APPLICATOR REWARDS ALREADY APPLIED} = \text{CURRENT WRAP REWARDS} \]

---

3 Please note: If a Distributor Rebate Credit is applied but the auto-shipment fails to process in the allotted time, the Rebate Credit will be recovered.

4 Please note: Loyal Customers may not share an address with either the enroller, any other Distributor, or another Loyal Customer and any Loyal Customer used for a credit, reward, or bonus who cancels prior to completing the agreement must be replaced or the credit, reward, or bonus will be recovered through a commission adjustment.
The Fast Start Bonus is a $100 cash bonus you can earn by enrolling new Distributors who meet the Fast Start Bonus qualifications in their first 30 days. To earn the bonus, you need to be Fast Start Bonus qualified.

**HOW TO BE FAST START BONUS QUALIFIED**

**DISTRIBUTOR:**
- Purchase the Business Builder Kit.
- Set up and process your minimum 80 BV auto-shipment within your first 30 days.
- Enroll 2 Qualified Active Loyal Customers.

**QUALIFIED ACTIVE LOYAL CUSTOMER (1)**

**QUALIFIED ACTIVE LOYAL CUSTOMER (2)**

Once you have met all of the requirements, you can earn Fast Start bonuses on any of your qualified Distributors that are still within their first 30 days.\(^5\)

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\(^5\) You don’t have to be Fast Start qualified yourself when you enroll a new Distributor, but you do need to become Fast Start Bonus Qualified within your new Distributor’s first 30 days in order to collect a Fast Start bonus on the new Distributor. If the new Distributor does not process their minimum 80 BV auto-shipment order within their first 30 days, the Fast Start Bonus will be recovered through a commission adjustment.
START CLIMBING THE RANKS

All new enrolling Distributors will start with the title of Distributor once they have completed the enrollment process and purchased an It Works! Distributor enrollment kit. All Distributors must be commission qualified for the month in order to earn commissions. All Distributors will earn 10% commission on their first two levels and a 5% enroller bonus for the personally enrolled Distributor’s or Loyal Customer’s order. To earn commissions on additional levels you will need to promote to a higher rank. The following pages provide the qualifications that must be met to be paid at each rank along with the monthly commissions and bonuses that you will be paid at those ranks. All monthly commissions are paid by the end of the day on the 15th of the following month and are based on the paid ranks of Distributors for the current month.

Compression:
During the commission process, commissions are “compressed” to allow you to earn commission on sales originating further down in your organization if there are Distributors above those sales that are not commission qualified. Only Distributors that are commission qualified will count as a level during the commission calculation process. Any Personal Bonus Volume generated from Distributors who are not commission qualified is compressed up and paid out as first level residual commissions to the next commission qualified Distributor in the genealogy. Distributors and Loyal Customers are never physically moved up in the genealogy if a Distributor above them cancels their distributorship or is not commission qualified for any reason. Only the Personal Bonus Volume will compress up. This Personal Bonus Volume that is compressed up cannot be used by the upline Distributor for qualification purposes. Enroller bonuses do not compress.

Leg:
Each Independent Distributor on your first level represents a separate “Leg” in your team. Legs in your organization grow as your first-level Distributors begin to build their own teams (downlines).

Qualified Leg:
A Qualified Leg is one with at least 400 total Group Volume coming from anywhere in the depth of the Leg. The top Distributor of a Leg does not have to be Commission Qualified for the Leg to be considered a Qualified Leg.

Please note: A Distributor does not earn commissions on personal orders or on orders that other Distributors place directly under them.
To qualify to be paid as an Executive, you must complete the same steps as a Distributor AND have a minimum of 2 Qualified Legs.

As an Executive, you are eligible to be paid on three levels of your downline orders after compression. See Management Bonuses chart, page 7.

To qualify to be paid as a Ruby, gather and build to 3 Qualified Legs with at least 1 of the 3 Legs being an Executive Leg.

Executive Leg: a Leg with an Executive somewhere in the depth of the Leg.

As a Ruby, you are eligible to be paid on four levels of your downline orders after compression. See Management Bonuses chart, page 7.

To qualify to be paid as an Emerald, gather and build to 4 Qualified Legs with at least 2 of the 4 Legs being Ruby Legs.

Ruby Leg: a Leg with a Ruby somewhere in the depth of the Leg.

As an Emerald, you are eligible to be paid on five levels of your downline orders after compression. See Management Bonuses chart, page 7.

As an Emerald, you will also earn the Emerald Bonus. With the Emerald Bonus, you’ll earn an additional 2% payout on the Bonus Volume on unlimited levels starting with the sixth level and going through the fifth level of the first Emerald or higher in any Leg after compression is applied.
**MANAGEMENT BONUSES**

**RANKS & LEVELS**

<table>
<thead>
<tr>
<th>Level 1</th>
<th>Initial/Monthly Qualifications Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Level 2</td>
<td>10% Commission Qualified*</td>
</tr>
<tr>
<td>Level 3</td>
<td>10% Commission Qualified*</td>
</tr>
<tr>
<td>Level 4</td>
<td>10% Commission Qualified*</td>
</tr>
<tr>
<td>Level 5</td>
<td>5% Commission Qualified*</td>
</tr>
<tr>
<td>Level 6</td>
<td><strong>Emerald Bonus Level</strong></td>
</tr>
</tbody>
</table>

**EXECUTIVE**

- Commission Qualified* PLUS 2 Qualified Legs: 10%
- Commission Qualified* PLUS 3 Qualified Legs (1 being an Executive Leg): 10%
- Commission Qualified* PLUS 4 Qualified Legs (2 being Ruby Legs): 10%

**RUBY**

- Commission Qualified*: 10%
- 5%
- 5%
- 5%
- 5%

**EMERALD**

- Commission Qualified*: 10%
- 5%
- 5%
- 5%
- 2%

All qualified Distributors also earn a 5% Enroller Bonus on volume orders placed by personally enrolled Distributors or Loyal Customers.

*Please note: The chart refers to levels after Compression has been applied. See Glossary of Terms for definitions of Compression and Commission Qualified.
When you reach Diamond you’ve reached the Leadership Level, a “Whole’ Notha Level” of bonuses and income earnings potential!

**Generation Bonuses**

Every new Diamond is a new generation—literally! Each new Diamond that promotes in a Distributor’s downline starts a new Generation in that Leg and the generation is made up of the Diamond’s Personal Group Volume.

**Generation:**
Each new Diamond that promotes in your downline starts a new generation in that Leg and the generation is made up of the Diamond’s PGV.

**The Personal Group Volume (PGV):**
The PGV is your Personal Bonus Volume combined with the Personal Bonus Volume of all Distributors in your downline outside of any Diamonds or higher in each Leg.

With every new generation comes a Generation Bonus. Diamonds and above can earn Generation Bonuses on up to five generations based on their paid-as rank. As a Diamond, you will be paid a 2% commission on your first generation, your PGV. Reach Double Diamond and you’re paid a 4% commission on your second generation, and so on. With each promotion comes another generation you can earn bonuses on. These bonuses are paid on the Personal Group Volume and are paid with the monthly commissions. See the Diamond Generation Payouts chart, page 9.

When members in your team that you have personally enrolled achieve the rank of Diamond or higher and you are also a Diamond or higher, you receive a 5% Generational Enroller Bonus on their PGV.
DIAMOND GENERATION PAYOUTS

RANK PAYOUT

1st Generation

2% PGV

2nd Generation

2% PGV

4% PGV

3rd Generation

2% PGV

4% PGV

2% PGV

4% PGV

1% PGV

4 Qualified Legs (2 being Ruby Legs)

80 BV auto-ship

OR

400 PBV

PLUS

2% PGV

2nd Generation

4% PGV

3rd Generation

2% PGV

4% PGV

2% PGV

4% PGV

1% PGV

4th Generation

2% PGV

5th Generation

1% PGV

AMBASSADOR DIAMOND

1% PGV

DIAMOND

DOUBLE DIAMOND

TRIPLE DIAMOND

PRESIDENTIAL DIAMOND

AMBASSADOR DIAMOND

It Works! Global®
DOUBLE DIAMOND
GENERATION PAYOUTS

You earn a 2% 1st Generation on PGV.

2ND GENERATION

You earn a 4% bonus (2nd Generation payout) on the first Diamond or higher PGV in each individual Leg. Earn an additional 5% bonus on personally enrolled Diamonds or higher PGV.
TRIPLE DIAMOND GENERATION PAYOUTS

You earn a 2% 1st Generation on PGV.

2ND GENERATION
You earn a 4% bonus (2nd Generation payout) on the first Diamond or higher PGV in each individual Leg. Earn an additional 5% bonus on personally enrolled Diamonds or higher PGV.

2ND GENERATION
You earn a 4% bonus (2nd Generation payout) on the first Diamond or higher PGV in each individual Leg. Earn an additional 5% bonus on personally enrolled Diamonds or higher PGV.

3RD GENERATION
You earn a 2% bonus (3rd Generation payout) on all third generation Diamonds (or higher) PGV. Earn an additional 5% bonus on personally enrolled Diamonds or higher PGV.

2ND GENERATION
You earn a 4% bonus (2nd Generation payout) on the first Diamond or higher PGV in each individual Leg. Earn an additional 5% bonus on personally enrolled Diamonds or higher PGV.
Diamond Bonus (formerly CAB Bonus)

Congratulations, as a Diamond or above, you have now reached the Leadership Levels. You’re meeting your goals, building your team, and increasing your earnings. Your leadership skills have brought you this far and we believe you should be rewarded with a bonus that is just for our Leadership Level Distributors.

By reaching the Leadership Level, you now have the chance to seriously impact your monthly earnings by taking advantage of our Diamond Bonuses. Diamond Bonuses are paid to the Leadership Level Sponsors of a new Distributor who meets the qualifications listed below. By promoting to the Diamond level, you now get the chance to become a Leadership Level Sponsor and are able to tap into a whole new stream of bonuses.

Every new Distributor is assigned a Leadership Level Sponsor upon enrollment, for each Leadership Level, from Diamond up to Ambassador Diamond. These five Leadership Level Sponsors might be five different Sponsors or they might all be the same Sponsor depending on who the Distributor’s enroller is. If the enroller of the new Distributor is not a Diamond or higher, then the Leadership Level Sponsors for the new Distributor will match that of the enroller. If the enroller of the new Distributor is a Diamond or higher the enroller will be the Leadership Level Sponsor for each level up to their rank and the rest of the Sponsors will match that of the enroller.

If you are at the Diamond rank, then any new Distributors you enroll after reaching the rank of Diamond will have you listed as their Diamond Level Sponsor. You will also be the Diamond Level Sponsor of every new Distributor enrolled under these new Legs until a new Diamond promotes anywhere in the downline. At that time, the new Diamond will become the Diamond Level Sponsor for any new Legs they create but you will continue to be the Diamond Level sponsor for all of their previous Legs.

If you are at the Double Diamond rank, then any new Distributors you enroll after reaching the rank of Double Diamond will have you listed as their Diamond and Double Diamond Level Sponsor. You will also be the Diamond and Double Diamond Level Sponsor of every new Distributor enrolled under these new Legs until a new Diamond promotes anywhere in the downline. At that time, the new Diamond will become the Diamond Level Sponsor for any new legs they create but you will continue to be the Double Diamond Sponsor in the new Legs and both the Diamond and Double Diamond Level sponsor for all of their previous Legs. Leadership Level Sponsorship follows this pattern up through the Ambassador Diamond rank.
DIAMOND BONUS (formerly CAB Bonus)

Diamond Bonus Qualifications:
Within the first 30 days a new Distributor must enroll with a Business Builder Kit, personally enroll two Qualified Loyal Customers, and set up and process a minimum 80 BV auto-shipment. The bonus will be paid with the monthly commissions for the month that all of these qualifications have been met. These bonuses will be recovered if either of the two Loyal Customers fail to complete the Loyal Customer agreement or if the Distributor returns their Business Builder Kit or their qualifying auto-shipment.

In order to earn the Diamond Bonus, you must be Fast Start Bonus qualified and be qualified at the Paid As bonus level for the month the bonus is paid. For example, if you were previously a Paid As Triple Diamond but during one month you only qualified as a Diamond, during that month you would only be paid your Diamond Bonuses and you would lose any Double or Triple Diamond Bonuses that would have paid out if you qualified as a Triple Diamond.

Diamond Bonuses are paid out according to the Leadership Level Sponsors for each new Distributor who meets the qualifications within the time limits. As Distributors promote up through the Leadership Level ranks, it’s important to create new Legs at each rank to take advantage of being the assigned Leadership Level Sponsor at the new rank. With each Leadership Level promotion, you will be creating Legs where you are the assigned Leadership Level Sponsor for more levels and additional bonuses are paid at each level.

Leadership Level Sponsors are assigned based on lifetime title, not paid-as rank. This means that if your lifetime rank is a Triple Diamond but you only qualified as a Diamond for a month, the new Distributors you enroll during that month will still list you as their Diamond, Double Diamond, and Triple Diamond Level Sponsors.

### DIAMOND BONUS PAYOUT WITH EACH LEVEL

<table>
<thead>
<tr>
<th>Rank</th>
<th>Diamond Bonus</th>
</tr>
</thead>
<tbody>
<tr>
<td>DIAMOND</td>
<td>$80 for each new qualifying Distributor who is in the Diamond Leadership Level Sponsor Leg.</td>
</tr>
<tr>
<td>DOUBLE DIAMOND</td>
<td>$40 for each new qualifying Distributor who is in the Double Diamond Leadership Level Sponsor Leg.</td>
</tr>
<tr>
<td>TRIPLE DIAMOND</td>
<td>$15 for each new qualifying Distributor who is in the Triple Diamond Leadership Level Sponsor Leg.</td>
</tr>
<tr>
<td>PRESIDENTIAL DIAMOND</td>
<td>$10 for each new qualifying Distributor who is in the Presidential Diamond Leadership Level Sponsor Leg.</td>
</tr>
<tr>
<td>AMBASSADOR DIAMOND</td>
<td>$5 for each new qualifying Distributor who is in the Ambassador Diamond Leadership Level Sponsor Leg.</td>
</tr>
</tbody>
</table>
To qualify to be paid as a Diamond, you must have 5 Qualified Legs with at least 1 of the 5 Legs being a Ruby Leg and 1 of the 5 Legs being an Emerald Leg. The Ruby and Emerald must be in separate Legs.

As a Diamond you will earn all of the same residual commissions and Bonuses as an Emerald plus your new Leadership Level Generation and Diamond Bonuses:

- An additional 2% Generation 1 Bonus on your own Personal Group Volume.
- A 5% Generational Enroller Bonus on the Personal Group Volume of any personally enrolled Diamonds (or higher).
- Diamond Bonus of $80 for each new personally enrolled qualifying Distributor who is in the Diamond Leadership Level Sponsor Leg and the downline Distributors that you are the Diamond Level Sponsor for in these new Legs.

To qualify to be paid as a Double Diamond you must build on the requirements for Diamond by having 5 Qualified Legs with at least 1 of the Legs being an Emerald Leg and 1 of the Legs being a Diamond Leg. The Emerald and Diamond must be in separate Legs.

As a Double Diamond you will earn the same residual commissions and Bonuses as a Diamond plus:

- An additional 4% Generation 2 Bonus on the Personal Group Volume of your 2nd generation Diamonds (first paid-as Diamond or higher in each individual Leg).
- An additional Double Diamond Bonus of $40 for each new personally enrolled qualifying Distributor who is in the Double Diamond Leadership Level Sponsor Leg and the downline Distributors that you are the Double Diamond Level Sponsor for in these new Legs.

\[\text{A Emerald Leg is a Leg with an Emerald somewhere in the depth of the Leg.}\]
\[\text{A Diamond Leg is a Leg with a Diamond somewhere in the depth of the Leg.}\]
TRIPLE DIAMOND

To qualify to be paid as a Triple Diamond you need to build on what you’ve accomplished as a Double Diamond by having 5 Qualified Legs with at least 2 of the 5 Legs being Diamond Legs, and 1 of the 5 Legs being a Double Diamond Leg. The 2 Diamonds and 1 Double Diamond must all be in separate Legs.

As a Triple Diamond you will earn the same residual commissions and bonuses as a Double Diamond plus:

• A 2% Generation 3 Bonus on the Personal Group Volume of your 3rd Generation Diamonds or higher (second paid-as Diamond or higher in each individual Leg).

• An additional Triple Diamond Bonus of $15 for each new personally enrolled qualifying Distributor who is in the Triple Diamond Leadership Level Sponsor Leg and the downline Distributors that you are the Triple Diamond Level Sponsor for in these new Legs.

PRESIDENTIAL DIAMOND

To qualify to be paid as a Presidential Diamond you need to build on what you’ve accomplished as a Triple Diamond by having 5 Qualified Legs with at least 2 of the 5 Legs being Diamond Legs, 1 of the 5 Legs being a Double Diamond Leg, and 1 of the 5 Legs being a Triple Diamond Leg. The 2 Diamonds, 1 Double Diamond, and 1 Triple Diamond must all be in separate Legs.

As a Presidential Diamond you will earn the same residual commissions and bonuses as a Triple Diamond plus:

• A 1% Generation 4 Bonus on the Personal Group Volume of their 4th Generation Diamonds or higher (third paid-as Diamond or higher in each individual Leg).

• An additional Presidential Diamond Bonus of $10 for each new qualifying Distributor who is in the Presidential Diamond Leadership Level Sponsor Leg and the downline Distributors that you are the Presidential Diamond Level Sponsor for in these new Legs.

*A Double Diamond Leg is a Leg with a Double Diamond somewhere in the depth of the Leg.  
*A Triple Diamond Leg is a Leg with a Triple Diamond somewhere in the depth of the Leg.
**AMBASSADOR DIAMOND**

To qualify to be paid as an Ambassador Diamond you need to build on what you’ve accomplished as a Presidential Diamond by having 5 Qualified Legs with at least 2 of the 5 Legs being Double Diamond Legs, 2 of the 5 Legs being Triple Diamond Legs, and 1 of the 5 Legs being a Presidential Diamond Leg. The 2 Double Diamonds, 2 Triple Diamonds, and 1 Presidential Diamond must all be in separate Legs.

---

As an Ambassador Diamond you will earn all the same residual commissions and bonuses as a Presidential Diamond plus the following:

- A 1% Generation 5 Bonus on the Personal Group Bonus Volume of their 5th Generation Diamonds or higher (fourth paid-as Diamond or higher in each individual Leg).
- An additional Ambassador Diamond Bonus of $5 for each new qualifying Distributor who is in the Ambassador Diamond Leadership Level Sponsor Leg and the downline Distributors that you are the Ambassador Diamond Level Sponsor for in these new Legs.

**BLACK DIAMOND**

Black Diamond is a special level of recognition that celebrates top-earning It Works! Distributors. Black Diamond is not an actual paid rank, but a recognition title only. To reach Black Diamond, a Distributor must be at the rank of at least Triple Diamond or higher and have earned at least $100,000 in monthly commissions on one distributorship for a minimum of 6 months in a row. Once a Distributor has achieved Black Diamond, they will receive a bonus of $100,000 paid out in equal payments of $4,000 over the next 25 months. In addition to the bonus, there will be a personalized package of incentives designed specifically for the Distributor, including private jet time, custom jewelry, a video documentary of the Black Diamond experience, and more!

---

**Notes:**

A Presidential Diamond Leg is a Leg with a Presidential Diamond somewhere in the depth of the Leg.

During the 25 month period once the distributor reaches Black Diamond, the $4,000 monthly payment will be paid with the monthly commissions for each month the Distributor earns at least $100,000 in monthly commissions. If the Distributor falls below $100,000 in earnings in any of the 25 months the $4,000 payment for that particular month will not be paid.
**LEADERSHIP BONUSES**

<table>
<thead>
<tr>
<th>RANK &amp; GENERATIONS</th>
<th>1st Generation</th>
<th>2nd Generation</th>
<th>3rd Generation</th>
<th>4th Generation</th>
<th>5th Generation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Initial/Monthly Qualifications Requirements</td>
<td>2% PGV</td>
<td>4% PGV</td>
<td>2% PGV</td>
<td>1% PGV</td>
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</tr>
<tr>
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<td>5% PGV</td>
<td>5% PGV</td>
<td>5% PGV</td>
<td>5% PGV</td>
</tr>
<tr>
<td>Commission Qualified* PLUS 5 Qualified Legs (1 being an Emerald Leg AND 1 being a Diamond Leg)</td>
<td>Commission Qualified* PLUS 5 Qualified Legs (2 being Diamond Legs AND 1 being a Double Diamond Leg)</td>
<td>Commission Qualified* PLUS 5 Qualified Legs (2 being Diamond Legs AND 1 being a Triple Diamond Leg)</td>
<td>Commission Qualified* PLUS 5 Qualified Legs (2 being Double Diamond Legs, 2 being Triple Diamond Legs AND 1 being a Presidential Diamond Leg)</td>
<td>Commission Qualified* PLUS 5 Qualified Legs (2 being Double Diamond Legs, 2 being Triple Diamond Legs AND 1 being a Presidential Diamond Leg)</td>
<td>Commission Qualified* PLUS 5 Qualified Legs (2 being Double Diamond Legs, 2 being Triple Diamond Legs AND 1 being a Presidential Diamond Leg)</td>
</tr>
<tr>
<td>Diamond Bonus</td>
<td>$80</td>
<td>$40</td>
<td>$15</td>
<td>$10</td>
<td>$5</td>
</tr>
</tbody>
</table>

All Leadership Level ranks (Diamond or higher) will also earn a 5% Generational Enroller Bonus on the PGV of any Diamond or higher that they have personally enrolled.

*See Glossary of Terms for definition of Commission Qualified.*
MONTHLY MAINTENANCE

Starting with Emerald, you can maintain your paid-as title through Monthly Maintenance. Monthly Maintenance allows you to use your Leg volumes to re-qualify for a rank rather than use the Leg requirements. You may not use more than 50% of the maintenance requirement from any one Leg.

MONTHLY MAINTENANCE CHART

<table>
<thead>
<tr>
<th>Rank</th>
<th>Monthly Maintenance Requirement</th>
</tr>
</thead>
<tbody>
<tr>
<td>EMERALD</td>
<td>8,000 GV with no more than 4,000 BV counting from any one Leg</td>
</tr>
<tr>
<td>DIAMOND</td>
<td>10,000 GV with no more than 5,000 BV counting from any one Leg</td>
</tr>
<tr>
<td>DOUBLE DIAMOND</td>
<td>25,000 GV with no more than 12,500 BV counting from any one Leg</td>
</tr>
<tr>
<td>TRIPLE DIAMOND</td>
<td>50,000 GV with no more than 25,000 BV counting from any one Leg</td>
</tr>
<tr>
<td>PRESIDENTIAL DIAMOND</td>
<td>100,000 GV with no more than 50,000 BV counting from any one Leg</td>
</tr>
<tr>
<td>AMBASSADOR DIAMOND</td>
<td>250,000 GV with no more than 125,000 BV counting from any one Leg</td>
</tr>
</tbody>
</table>

LOYAL CUSTOMER BONUS (formerly Car Bonus)

Gathering Loyal Customers and providing them with excellent service is just as important as building a team of Distributors. The Loyal Customer Bonus rewards you for doing just that!

Personally enroll and maintain a minimum of 60 Qualified Active Loyal Customers and accumulate 3,000 Personal Bonus Volume for the month and you’re qualified for the $600 Loyal Customer Bonus. This bonus will be paid out every month that both of these requirements are met.

The Loyal Customers do not have to have an active auto-shipment as long as they have completed the minimum three month agreement.
**Bonus Volume (BV):**

Bonus Volume is the assigned value of a product for the purpose of qualification and calculation of bonuses and commissions for Distributors.

**Clawback:**

Recovery of commissions from a return order that a Distributor was paid on in a past commission month. Distributors will see the clawback for each return order on their Earnings Statement. If a Distributor earned more than one type of commission or bonus on an order that was later returned, they will see the order listed more than once in the Product Return section of their Earnings Statement. The order will be listed once for each commission or bonus type that the Distributor was paid for on the original order.

**Commission Qualified**

To be commission qualified during a monthly commission period, a Distributor must complete one of the following:

1. Purchase a Business Builder Kit during the calendar month.

2. Successfully process a minimum 80 BV auto-shipment during the calendar month. (Just having a minimum 80 BV auto-shipment set up does not make you commission qualified, it must have already processed).

3. Have at least 400 PBV.

**Commission Qualified Distributor:**

A Distributor who is commission qualified during the current commission month (see Distributors definition on next page). The Qualification is beyond the purchase of the Business Builder Kit and/or the creation of BV or PBV based on Distributors’ revenues.

**Compression:**

During the commission process, commissions are “compressed” to allow you to earn commission on sales originating further down in your organization if there are Distributors above those sales that are not commission qualified. Only Distributors that are commission qualified will count as a level during the commission calculation process. Any Personal Bonus Volume generated from Distributors who are not commission qualified is compressed up and paid out as first level residual commissions to the next commission qualified Distributor in the genealogy. Distributors and Loyal Customers are never physically moved up in the genealogy if a Distributor above them cancels their distributorship or is not commission qualified for any reason. Only the Personal Bonus Volume will compress up. This Personal Bonus Volume that is compressed up cannot be used by the upline Distributor for qualification purposes. Enroller bonuses do not compress.

**Compression Example:** Sally is commission qualified in the month of March and has an order placed on her 3rd level by Bill who is also commission qualified. One of the two Distributors between Sally and Bill does not become commission qualified in March. This will cause Bill’s order to be paid on Sally’s 2nd level instead of her 3rd level.

**Diamond Leg:**

This is a Leg with a Diamond somewhere in the depth of the Leg.

**Double Diamond Leg:**

This is a Leg with a Double Diamond somewhere in the depth of the Leg.
Glossary of Terms (continued)

**Distributors:**
Distributors are members of your team who have completed the Distributor enrollment process and want to build a business. You will earn commissions on their orders and the orders in their downline for the levels that you are qualified for.

**Emerald Leg:**
This is a Leg with an Emerald somewhere in the depth of the Leg.

**Executive Leg:**
This is a Leg with an Executive somewhere in the depth of the Leg.

**Generation:**
Each new Diamond that promotes in your downline starts a new generation in that Leg and the generation is made up of the Diamond’s PGBV.

**Group Volume (GV):**
GV is the sum of your PBV plus the PBV of every Distributor in your downline organization.

**Inactive Distributor:**
A Distributor who is not commission qualified during the commission month but still has the right to distribute It Works! products.

**Leg:**
Each Independent Distributor on your first level represents a separate “Leg” in your team. Legs in your organization grow as your first-level Distributors begin to build their own teams (downlines).

**Personal Bonus Volume (PBV):**
PBV is the sum of the bonus volume from a Distributor’s personal orders and all personally enrolled Retail and Loyal Customer orders.

**Personal Group Volume (PGV):**
The PGV is your Personal Volume combined with the Personal Bonus Volume of all Distributors in your downline outside of any Diamonds or higher in each Leg.

**Presidential Diamond Leg:**
This is a Leg with a Presidential Diamond somewhere in the depth of the Leg.

**Qualified Leg:**
A Qualified Leg is one with at least 400 total Group Bonus Volume coming from anywhere in the depth of the Leg. The top Distributor of a Leg does not have to be Commission Qualified for the Leg to be considered a Qualified Leg.

**Ruby Leg:**
This is a Leg with a Ruby somewhere in the depth of the Leg.

**Triplet Diamond Leg:**
This is a Leg with a Triplet Diamond somewhere in the depth of the Leg.