### **PRODUCT INFO**

# **ULTIMATE PROFIT®**ADVANCED SUPERFOOD NUTRITION



Ultimate ProFIT Advanced Superfood Nutrition is a superior blend of protein, mood-elevating superfoods, and soluble and insoluble fibers that is proven to produce ultimate results with only 100 calories per serving.<sup>†</sup>

Ultimate ProFIT helps build a leaner, stronger, and healthier you from the inside out. It's advanced superfood nutrition for your muscles, immune system, digestive system, and cardiovascular system. You'll not only see results—you'll feel results!

- Experience quicker post-workout recovery<sup>†</sup>
- Build lean muscle mass with fewer calories<sup>†</sup>
- Get feel-good, mood-elevating energy with maca and cacao powder<sup>†</sup>
- Promote healthy digestion with seven different soluble and insoluble fibers<sup>†</sup>

### **ULTIMATE PROFIT IS POWERED BY**

- Sustain-It, a smarter protein blend for maximum bioavailability in every gram
- FITzyme,<sup>™</sup> a cutting-edge blend of enzymes, helps maximize your body's ability to absorb Sustain-It<sup>™†</sup>
- FITboost, an antioxidant blend of mood-elevating superfoods for immune system health  $^\dagger$
- Non-hormonal whey and soy proteins
- Whole-food based formula with only 100 calories per serving



# **ULTIMATE PROFIT®** ADVANCED SUPERFOOD NUTRITION

#### RICH CHOCOLATE

30 Servings / 1.60 lbs. (726 g)

# Supplement Facts

Serving Size: 1 Level Scoop (24 g) Servings Per Container: Approximately 30 Net Weight 1.60 lbs (726 g)

	Amount Per Serving	% Daily Value*
Calories	100	
Calories from Fat	20	
Total Fat	2 g	3 %
Saturated Fat	0.5 g	3 %
Trans Fat	0 g	††
Cholesterol	6 mg	2 %
Sodium	160 mg	7 %
Potassium	250 mg	7 %
Total Carbohydrates	5 g	2 %
Dietary Fiber	3 g	12 %
Sugars	1 g**	††
Protein	14 g	28 %
FITboost™ Proprietary Blend	420 mg	††
(Cacao Powder, Maca Extract, Gra	pe Skin Extract, Blueberry Extra	ct, Raspberry Powder,
Cranberry Powder, Prune Powder,	Cherry Powder, Bilberry Extract,	Strawberry Powder,
Broccoli Cruciferous Extract, Spina	ch Powder, Tomato Powder, Cari	rot Powder, & Onion
Powder)	·	
Vitamin A 0%	Vitamin C	0%
Calcium 4%	Iron 1%	

### OTHER INGREDIENTS

Sustain-It™ (Crossflow Microfiltered Whey Protein Isolate (Milk), Solagrain® Plus [Soy Protein Extract, Oat Fiber, Whole Milled Flaxseed, Soy Hull Fiber, Psyllium, Maltodextrin, Flax Fiber, Beet Fiber, Flax Protein, Cellulose, Guar, Lecithin], Soy Protein Isolate, Ultrafiltered Whey Protein Concentrate (Milk), & FITzyme™), Cocoa, Sunflower Oil Powder (Sunflower Oil, Sodium Caseinate, Mono & Diglycerides, Natural Tocopherols, Silicon Dioxide, & Tri-Calcium Phosphate), Natural Flavors, Stevia, Salt, & Xanthan Gum.

Contains: Milk, soy products.

\*\*NO SUGARS ADDED. Sugars naturally occurring.

\*Percent Daily Values are based on a 2,000 calorie diet. ++Daily Values not established.

#### CREAMY VANILLA

30 Servings / 1.55 lbs. (702 g)

## **Supplement Facts**

Serving Size: 1 Level Scoop (23 g) Servings Per Container: Approximately 30 Net Weight 1.55 lbs (702 g)

	Amount Per Serving	% Daily Value*
Calories	100	
Calories from Fat	20	
Total Fat	2 g	3 %
Saturated Fat	0.5 g	3 %
Trans Fat	0 g	††
Cholesterol	6 mg	2 %
Sodium	140 mg	6 %
Potassium	140 mg	4 %
Total Carbohydrates	5 g	2 %
Dietary Fiber	3 g	12 %
Sugars	1 g**	11
Protein	14 g	28 %
FITboost™ Proprietary Blend	420 mg	††
(Cacao Powder, Maca Extract, Grap	oe Skin Extract, Blueberry Extra	ct, Raspberry Powder
Cranberry Powder, Prune Powder, (	Cherry Powder, Bilberry Extract,	Strawberry Powder,
Broccoli Cruciferous Extract, Spina	ch Powder, Tomato Powder, Car	rot Powder, & Onion
Powder)		

Vitamin A 0% Vitamin C 0%

### OTHER INGREDIENTS

Sustain-It™ (Crossflow Microfiltered Whey Protein Isolate (Milk), Solagrain® Plus [Soy Protein Extract, Oat Fiber, Whole Milled Flaxseed, Soy Hull Fiber, Psyllium, Maltodextrin, Flax Fiber, Beet Fiber, Flax Protein, Cellulose, Guar, Lecithin], Soy Protein Isolate, Ultrafiltered Whey Protein Concentrate (Milk), & FITzyme™), Sunflower Oil Powder (Sunflower Oil, Sodium Caseinate, Mono & Diglycerides, Natural Tocopherols, Silicon Dioxide, & Tri-Calcium Phosphate), Natural Flavors, Stevia, Salt, & Xanthan Gum.

Contains: Milk, soy products.

\*\*NO SUGARS ADDED. Sugars naturally occurring.

\*Percent Daily Values are based on a 2,000 calorie diet.

++Daily Values not established.

#### SUGGESTED USE

Add one level scoop of Ultimate ProFIT to an 8 oz. glass of water, milk, juice, or blend in your favorite foods. When mixing, add liquid first, then the Ultimate ProFIT blend. Stir briskly until completely dissolved.



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## FREQUENTLY ASKED QUESTIONS

# What makes Ultimate ProFIT better than other "protein" products on the market?

Ultimate ProFIT is not just a protein; it's a superfood nutrition product that gives you total body benefits that can improve your health and your waistline.<sup>†</sup>

If your goals are to build a stronger, leaner figure, the superior protein blend in Ultimate ProFIT is proven to give you ultimate results. Ultimate ProFIT is powered by Sustain-It, a smarter protein blend of non-hormonal whey and soy proteins that delivers maximum bioavailability in every gram, allowing you to nourish and build lean muscle mass, and experience quicker post-workout recovery.

The Sustain-It<sup>™</sup> blend not only contains a superior protein blend, it also promotes optimum digestive health through its blend of seven different soluble and insoluble fibers.

FITzyme, <sup>™</sup> a cutting-edge blend of enzymes, helps maximize your body's ability to absorb Sustain-It. (After all, what good is a load of protein if your body won't absorb it!) FITzyme <sup>™</sup> ensures that your body is able to absorb and utilize the maximum benefits from every gram of protein in Ultimate ProFIT. <sup>†</sup>

The Ultimate ProFIT formula is made complete with the addition of FITboost,™ an antioxidant blend of superfoods that supports immune system health.† With ingredients like cacao powder and maca, you'll alsoexperience feel-good, mood-elevating energy.†

#### What are BCAAs and why do they matter?

BCAAs replenish muscle glycogen stores, which are utilized during strenuous exercise. Ultimate ProFIT has been formulated with optimal levels

of BCAAs to support strength and power during exercise, encourage muscle growth, and promote faster post-workout recovery.<sup>†</sup>

# Why does Ultimate ProFIT only have 14 grams of protein?

In short, the protein in Ultimate ProFIT has been formulated to ensure your body receives the maximum benefits from each gram of protein. While some protein products have high amounts of protein, more protein does not necessarily mean greater results. Your body can only absorb and use so much protein at a time.

The Sustain-It<sup>™</sup> blend of proteins in Ultimate ProFIT is created through an advanced technology filtration process to ensure a high biological value (HBV) protein. This means that the body can assimilate each type of protein in Sustain-It at a different rate, driving muscle growth by extending the period of amino acid availability and nourishing the muscles over a longer period of time. Hultimate ProFIT combines the high quality protein in Sustain-It with the cutting edge blend of enzymes in FITzyme to ensure that your body is able to absorb and use each gram of protein. It's a more efficient way to nourish the muscles and with fewer calories!

# What is the recommended serving of Ultimate ProFIT?

Add one level scoop to an 8 oz. glass of water, milk, juice, or blend into favorite foods. You can use it in shakes or smoothies or even bake with it!

When mixing, add liquid first, then the Ultimate ProFIT blend, stirring briskly until completely dissolved.



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# Will cooking with Ultimate ProFIT cause it to lose any of its nutritional properties?

Cooking can reduce the effectiveness of the whey protein in Ultimate ProFIT's Sustain-It blend. Whey protein is very heat sensitive, and high temperatures will render the proteins unusable for anabolic processes. While the whey protein is affected by cooking, the amino acids from the soy protein isolate will remain intact. Cooking or baking with Ultimate ProFIT is a delicious way to enjoy the superior blend of nutrients and non-whey proteins found in Ultimate ProFIT.

### Is Ultimate ProFIT gluten-free?

Ultimate ProFIT is formulated with only gluten-free ingredients. It is not currently tested to detect gluten that may or may not be introduced during the manufacturing process.

# I lost my ultimate ProFIT scoop; what is one scoop equivalent to?

One Ultimate ProFIT scoop is 24 grams, the equivalent of between 1/3 and 1/4 cup.

### What kind of soy is in Ultimate ProFIT?

Ultimate ProFIT contains unfermented soy protein as part of the Sustain-It $^{\text{m}}$  protein blend.

#### Is the soy protein in Ultimate ProFIT Non-GMO?

The soy lecithin (used for agglomeration) and the whey protein in the formula are not certified as Non-GMO.

