

## PRODUCT INFO

# IT WORKS! KETO COFFEE®

## PUT MORE IN YOUR CUP

### SALTED CARAMEL FLAVOR

12 (15.95 g) Single-Serve Pods

A good day starts with a cup of coffee...but a better day starts with a cozy cup of salted caramel It Works! Keto Coffee®! Designed to sustain your mind-and-body energy throughout the day, this instant coffee supports ketone creation and won't break your fast.† Each delicious cup is filled with clean, quality fats, like Medium Chain Triglycerides (MCTs) and naturally sourced Grass-Fed Butter. With It Works! Keto Coffee, you put more in your cup.

#### Features and Benefits:

- Supports your low-carb, ketogenic lifestyle
- Fuels you with instant energy—anywhere, anytime†
- Helps you stay sharp, focused, and in a good mood†
- Fights off hunger cravings to reduce eating between meals†



## Supplement Facts

Serving Size: 1 pod (15.95 g)

	Amount Per Serving	%DV
Total Calories	100	
Calories from saturated fat	60	
Total Fat	9 g	12%*
Saturated fat	7 g	35%*
Cholesterol	11 mg	4%
Total Carbohydrate	3 g	1%*
Sugars	2 g	**
Including 0 g Added Sugars		0%
Protein	2 g	4%*
Calcium	50 mg	4%
Sodium	190 mg	8%
Potassium	125 mg	4%
<b>It Works! Proprietary Keto Blend:</b>	9 g	**
Medium Chain Triglyceride (MCT) oil powder (medium chain triglycerides from coconut and palm, nonfat dry milk), coffee powder (providing 50 mg caffeine), green coffee bean extract (providing 75 mg caffeine)		

\*Percent Daily Values are based on a 2,000 calorie diet.

\*\*Daily value (DV) not established.

**Other ingredients:** Grass-fed butter powder, hydrolyzed collagen peptide, natural caramel flavor, Himalayan pink salt, silicon dioxide, rebaudioside-A.

**Contains Milk.**

## SUGGESTED USE

For the perfect cup of coffee, load one pod into a single-serve brewing system and brew with 8 fl. oz. of water. Do not remove foil seal as pod will not work properly in brewer.

**Warning:** Not recommended for individuals sensitive to caffeine. Keep out of reach of children. Consult your physician if you are pregnant, nursing, taking medications, or have a medical condition. Protect from heat, light, and moisture. Store at 15-30°C (59-86°F). Do not use if tamper-evident seal is broken or missing.



†These statements have not been evaluated by the Food and Drug Administration. This product is not intended to treat, diagnose, cure or prevent any disease.



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#### FREQUENTLY ASKED QUESTIONS

##### When and how should I drink It Works! Keto Coffee?

With premium ingredients and three carbs, It Works! Keto Coffee puts so much more in your cup and fits effortlessly into your low-carb lifestyle. It should be enjoyed anytime you'd like a cup of coffee—especially when you need a kick of energy or to fight snacking between meals, prolong an overnight fast, and support your body's ketone production.†

It Works! Keto Coffee is an instant coffee that can be enjoyed hot or cold once mixed with 8 fl.oz. of water. Simply place the pod into your single-serve brewer, brew up a delicious cup, then enjoy the mind-and-body benefits!† Don't have a brewer? Simply remove the foil cap and stir the coffee powder directly into your cup of water.

##### Why should I drink It Works! Keto Coffee?

There's a high chance that drinking coffee is already part of your daily routine. With It Works! Keto Coffee you can start benefitting from more than just a caffeine boost. It Works! Keto Coffee combines the richness of your current coffee with enhancements from Grass-Fed Butter and MCTs, and we're sure it will become your new favorite brew! Enjoy a cup and reap the rewards—feeling fuller for longer, finding a renewed focus, and getting more accomplished with energy that lasts.†

##### What are some of the key active ingredients in It Works! Keto Coffee?

- **MCTs** – Medium Chain Triglycerides (MCTs) are clean fats that are quickly absorbed by the body and metabolized into ketones†
- **Grass-Fed Butter** – It's a source of unique, fatty acids that help convert fat into fuel while filling you up and adding a delicious, buttery flavor to your cup†
- **Coffee Bean Extract** – This powerful ingredient provides ketone-boosting caffeine to energize both your body and mind†
- **Collagen Peptides** – It's a protein that, when converted to amino acids, helps build and restore vital protein and lean muscle in your body†

##### What are ketones and what do they do?

Your keto lifestyle relies on ketones, a high-energy fuel source and natural derivative of fat metabolism. When your body doesn't get enough carbs from food to make energy, your liver starts breaking down fat stored on your body instead. That's when ketones are made—to help power up your mind and body. Supporting your body with clean, quality fats—like those in It Works! Keto Coffee—allows it to create more ketones to support your low-carb, high-fat, ketogenic life.†

##### Does It Works! Keto Coffee contain gluten?

It Works! Keto Coffee is formulated with only gluten-free ingredients. It is not currently tested for gluten that may or may not be introduced during the manufacturing process.

##### Can I give It Works! Keto Coffee to my children?

It Works! Keto Coffee is recommended only for adults age 18 years or older.

##### Can I drink It Works! Keto Coffee if I am pregnant, nursing, taking medication, or have a medical condition?

Before using any new product, we suggest that you consult your physician to find out if it is right for you.

