# PRODUCT INFO

# IT WORKS! KETO COFFEE™

# PUT MORE IN YOUR CUP

SALTED CARAMEL FLAVOUR

12 Single-Serve Pods of 15.95 g Each

A good day starts with a cup of coffee...but a better day starts with a cozy cup of salted caramel It Works! Keto Coffee™! Designed to sustain your energy throughout the day, this instant coffee supports ketone creation and won't break your fast. Each delicious cup is filled with clean, quality fats, like naturally sourced Medium Chain Triglycerides (MCTs) and Grass-Fed Butter. With It Works! Keto Coffee, you put more in your cup.



- · Supports your low-carb, ketogenic lifestyle
- · Fuels you with instant energy—anywhere, anytime
- · Helps you stay sharp and focused
- · Fights off hunger cravings to reduce eating between meals











#### **Nutrition Facts** Valeur nutritive Per pod (15.95 g) / par pod (15,95 g) % Daily Value\* Calories 100 % valeur quotidienne\* Fat / Lipides 9 g 12% Saturated / saturés 7 g 35% + Trans / trans 0 g Carbohydrate / Glucides 3 g 0% Fibre / Fibres 0 g Sugars / Sucres 2 g 2% Protein / Protéines 2 g Cholesterol / Cholestérol 11 mg Sodium 190 mg 8% Potassium 125 mg 4% Calcium 50 mg 5% Iron / Fer 0 mg 0% \*5% or less is a little, 15% or more is a lot / \*5% ou moins c'est peu, 15% ou plus c'est beaucoup

**Ingredients:** medium chain triglycerides, butter powder, coffee, hydrolyzed collagen, natural caramel flavor, salt\*\*, silicon dioxide, green coffee bean extract, rebaudioside A \*\*Himalayan pink salt

#### Contains Milk.



#### SUGGESTED USE

For the perfect cup of coffee, load one pod into a single-serve brewing system and brew with 250 mL (1 cup) of water. Do not remove foil seal as pod will not work properly in brewer.

**Warning:** Keep out of reach of children. Protect from heat, light and moisture. Do not use if seal is broken or missing.

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# FREQUENTLY ASKED QUESTIONS

#### When and how should I drink It Works! Keto Coffee?

It Works! Keto Coffee fits effortlessly into your lifestyle and should be enjoyed anytime you'd like a cup of coffee—especially when you need a kick of energy or to fight snacking between meals, prolong an overnight fast, and support your body's ketone production. With only three carbs, it's great for ketogenic lifestyles, so you can have your coffee, and remain in ketosis!

It Works! Keto Coffee is an instant coffee that can be enjoyed hot or cold once mixed with 250 mL (1 cup) of water. Simply place the pod into your single serve brewer, brew up a delicious cup, then enjoy its body benefits! Don't have a brewer? Simply remove the foil cap and stir the coffee powder directly into your cup of water.

## Why should I drink It Works! Keto Coffee?

There's a high chance that drinking coffee is already part of your daily routine. With It Works! Keto Coffee you can start benefitting from more than just a caffeine boost. It Works! Keto Coffee combines the richness of your current coffee with new benefits from Grass-Fed Butter and MCTs, and we're sure it'll become your new favourite brew! Enjoy a cup and reap the rewards—feeling fuller for longer, finding a renewed focus, and getting more accomplished with energy that lasts.

# What are some of the key active ingredients in It Works! Keto Coffee?

- MCTs Medium Chain Triglycerides (MCTs) are clean fats that are quickly absorbed by the body and metabolised into ketones.
- Grass-Fed Butter It's a source of unique, fatty acids that help convert fat into fuel while filling you up.
- Coffee Bean Extract This powerful ingredient provides a ketone boost to energise the whole body.
- Collagen Peptides It's a protein that, when converted to amino acids, helps build and restore vital protein in your body.

## What are ketones and what do they do?

A keto lifestyle keto lifestyle relies on ketones, a high-energy fuel source and natural derivative of fat metabolism. When your body doesn't get enough carbs from food to make energy, your liver starts breaking down fat stored on your body instead. That's when ketones are made—to help power up your body. Supporting your body with clean, quality fats—like those in It Works! Keto Coffee—allows it to create more ketones to support your low-carb, high-fat, ketogenic life.

## Does It Works! Keto Coffee contain gluten?

It Works! Keto Coffee is formulated with only gluten-free ingredients. It is not currently tested for gluten that may or may not be introduced during the manufacturing process.

#### Can I give It Works! Keto Coffee to my children?

It Works! Keto Coffee is recommended only for adults age 18 years or older.

# Can I drink It Works! Keto Coffee if I am pregnant, nursing, taking medication, or have a medical condition?

Before using any new product, we suggest that you consult your physician to find out if it is right for you.

