

IT WORKS! WOW

FAST-ACTING ANTI-WRINKLE CREAM

30 single packets - 0.5 ml

It Works! WOW starts working in 45 seconds, and in 45 more seconds all you will be able to say is WOW!

Quickly and temporarily reducing the appearance of fine lines and wrinkles, this functional formula doesn't stop there.

The It Works! WOW Proprietary Complex with its unique delivery system, dives deep into the skin's surface to reduce the appearance of fine lines and wrinkles. Active peptides, proteins, and chamomile extract synergistically work together to rejuvenate and revitalise the appearance of your skin.

Giving you quick results and long term benefits with continued use!**



- Quickly and temporarily reduces appearance of fine lines and wrinkles
- Active peptides and proteins enhance your appearance for firmer, younger-looking skin
- Revitalises the appearance of the skin giving a smooth plumped appearance
- Reduces the appearance of under eye puffiness for a brighter looking you
- Pair with Lip & Eye for “eye raising” results!

INGREDIENTS

Aqua, Butylene Glycol, Sodium Silicate, Magnesium Aluminum Silicate, Pseudoalteromonas Ferment Extract*, Caprylyl Glycol, 1,2-Hexanediol, Cellulose Gum, Hydrolyzed Wheat Protein*, Hydrolyzed Soy Protein*, Xanthan Gum, Phenoxyethanol, Lecithin, Chamomilla recutita Flower Extract*, Magnesium Ascorbyl Phosphate*, Tripeptide-10 Citrulline*, Carbomer*, Alcohol, Tripeptide-1*, Disodium Stearoyl Glutamate, Aluminum Hydroxide, Triethanolamine, CI 77491.

*Constituents of It Works! WOW Proprietary Complex

Contains Wheat and Soy.



DIRECTIONS

Massage packet to activate ingredients. Dispense onto fingertip and glide product in a thin and even coat in light sweeping motions across problem area, keeping in mind less is more. Pat away excess product and avoid facial movement until completely dry. If using a moisturiser, apply moisturiser first and allow to dry completely.

Please Note: Over application may result in chalky or flakey residue. If this occurs gently pat the area with a damp cloth.

CAUTION

Results are not permanent. Use only as directed. Discontinue use if irritation or redness occurs and avoid contact with eyes. If product gets into eyes, flush thoroughly with water.

**Results are not permanent. Individual results can and will vary. It Works! cosmetic products are purely cosmetic in nature and do not claim to cure/treat/prevent any skin and hair related disorders. If you are allergic to soy, wheat or any ingredients listed, or are under treatment or on medication, please consult with your physician prior to use. It is illegal for a promoter or a participant in a trading scheme to persuade anyone to make a payment by promising benefits from getting others to join a scheme. Do not be misled by claims that high earnings are easily achieved. It Works! Marketing International, PO Box 12568, Dublin 2, Ireland. euinfo@itworksglobal.com

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FREQUENTLY ASKED QUESTIONS

What is It Works! WOW?

Quickly and temporarily reducing the appearance of fine lines and wrinkles, this functional formula doesn't stop there. The It Works! WOW Proprietary Complex with its unique delivery system, dives deep into the skin's surface to reduce the appearance of fine lines and wrinkles. Active peptides, proteins, and camomile extract synergistically work together to rejuvenate and revitalise the appearance of your skin. Giving you quick results and long term benefits with continued use!***

How fast will I see results?

You may start to feel WOW in 45 seconds, and see visible results in 45 more seconds. Everyone's skin type is different, so the time frame for results may vary.

How many times a day should I apply WOW?

Start your day by WOW-ing everyone with daily application in the morning. For touch ups, you can apply during the day as needed. For best results with touch ups, apply WOW on clean, dry skin.

Where can I apply WOW?

Anywhere on your face that you want to reduce the appearance of wrinkles! Apply a thin coat on forehead wrinkles, neck, nose "scrunch" creases, "parentheses" creases, pout lines, marionette lines around the chin, and under eye area to combat the appearance of fine lines and puffiness.

What is in the It Works! WOW Proprietary Complex?

The It Works! WOW Proprietary Complex with its unique delivery system, dives deep into the skin's surface to reduce the appearance of fine lines and wrinkles. Active peptides, proteins, and camomile extract, synergistically work together to rejuvenate and revitalise the appearance of your skin. Giving you quick results and long term benefits with continued use!***

Why did I have a white chalky, flakey residue on my face after applying WOW?

There are a couple of reasons why a chalky, flakey residue may appear.

1. You may have applied too much. If this occurs, gently pat the area with a damp cloth. Remember, when it comes to applying WOW, less is more!
2. Your skin is very dry. Be sure to moisturise first and let it dry before applying WOW. We recommend using Lip & Eye first, prior to applying product.

What is the difference between WOW and Lip & Eye?

WOW and Lip & Eye work together for "eye raising" results! Lip & Eye serves as a targeted moisturiser for your delicate lip and eye area, that smooths your skin's tone and texture while reducing the appearance of fine lines and wrinkles. WOW reduces the appearance of wrinkles as you feel it and see it working—QUICKLY! In 45 seconds you will start to feel it working, and you will quickly see visible results. Lip & Eye and WOW are BFFs that are better together when it comes to reducing the look of your wrinkles!

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How do I use WOW with Lip & Eye?

Apply Lip & Eye as your moisturising cream gel to your delicate lip and eye area. Allow it to completely dry and be absorbed into your skin before applying WOW.

Can I put moisturiser over WOW?

For best results, apply your moisturiser (such as Lip & Eye, RepairAge, PreventAge) first and be sure it is completely dry before applying WOW.

Can I apply WOW over my make up?

Yes you can, however for best results, your skin should be clean, moisturised, and makeup free before applying WOW.

What is the size of WOW?

WOW contains 30 packets, 0.5 ml each (15 ml total), that are not labelled for individual sale.

Should I use all of the contents of the sachet at once or can I save some WOW for later?

For best results, WOW should be applied immediately after opening the sachet. WOW reacts with the air and dries very quickly for those quick results! Any unused product left in an open sachet can lose its effectiveness. We recommend any unused product left in the sachet be discarded if not used immediately after opening.

What happens if it burns/tingles?

You will feel WOW working quickly with a tightening, tingling sensation. However, if you experience a burning sensation or skin irritation, discontinue use immediately. Avoid contact with your eyes.

Does WOW contain natural/botanical ingredients?

As part of the It Works! WOW Proprietary Complex, WOW contains several naturally derived active ingredients, including wheat and soy proteins, vitamin C and camomile (*Chamomilla recutita*) extract.

Can WOW be used on all skin types?

Yes, WOW can be used on all skin types. However, if you experience a burning sensation or skin irritation, discontinue use immediately.

Are there any allergens in WOW?

WOW contains hydrolyzed soy and wheat proteins as part of the It Works! WOW Proprietary Complex. If you have a soy or wheat allergy, please consult your physician before using WOW.

