

PRODUCT INFO

IT WORKS! RADIANCE HYDRATING SERUM WITH HYALURONIC ACID

15 ml

Meet It Works! Radiance, a moisturising serum created with Hyaluronic Acid—a key ingredient that holds a thousand times its weight in water to help you achieve glowing, luminous skin with youthful suppleness for your face and neck. The formula also helps soothe dry skin with Aloe, Chamomile, and Witch Hazel, so you'll look and feel radiant every day.

Features and Benefits:

- Intensely hydrates your skin with Hyaluronic Acid
- Contains Vitamin B5 for softer, more moisturised skin
- Uses Witch Hazel as a toner to restore your skin's pH balance
- Helps skin appear tighter and minimises the appearance of pores and fine lines



INGREDIENTS

Aqua, Glycerin, Propylene Glycol, Polysorbate 20, Hyaluronic Acid, Aloe barbadensis (Aloe Vera) leaf extract, Prunus amygdalus dulci (Sweet Almond Oil) oil, Decyl Oleate, Sorbitol, Sodium gluconate, Arganis spinosa (Argan oil) kernel oil, Hamamelis virginiana (Witch Hazel) leaf extract, Citrus aurantium dulcis (Sweet orange oil) peel oil, Centella asiatica (Gotu kola) leaf extract, Equisetum arvense (Horsetail) leaf extract, Matricaria chamomilla (Chamomile) flower, Panax ginseng (Ginseng) root extract, Camellia sinensis (Green tea) leaf extract, Palmitoyl Tripeptide-38, Butylene glycol cocoate, Sodium lactate, Panthenol, Caprylyl Glycol, Phenoxyethanol, Carbomer, Sorbic Acid, Sodium Benzoate, Isostearyl alcohol, Benzyl Alcohol, Sodium Hydroxide, Ethylcellulose, Hydroxypropyl Cyclodextrin, Potassium Sorbate, Dehydroacetic acid, Linalool, Limonene Citral

DIRECTIONS

Apply 1-2 drops to your cleansed face and neck, once or twice daily as required. Avoid direct contact with eyes. For optimal results, pair with the complete It Works! skincare collection.

Warning: Do not use on dry, damaged, or broken skin. Keep out of reach of children. Protect from heat, light, and moisture.



Individual results can and will vary. It Works! cosmetic products are purely cosmetic in nature and do not claim to cure/treat/prevent any skin & hair related disorders. If you are allergic to any ingredients listed, or are under treatment or on medication for your skin, please consult with your physician prior to use.

IT WORKS! RADIANCE

HYDRATING SERUM WITH HYALURONIC ACID

FREQUENTLY ASKED QUESTIONS

Why should I add It Works! Radiance to my skincare routine?

When included in your daily skincare routine, It Works! Radiance serum helps minimise the appearance of fine lines and wrinkles with its super hydrating formula. Witch Hazel is one of the key ingredients that helps to tone and restore your skin's balance. Plus, It Works! Radiance is denatured alcohol-free—so your skin will feel moisturised and hydrated.

PRO TIP:

Your skin loses moisture overnight during its natural repair phase, so it's important to infuse your skin with much-needed moisture from It Works! Radiance. Apply It Works! Radiance before bed and rest easy, knowing your skin is being cared for while you sleep.

What are the key, active ingredients in It Works! Radiance?

Some of the active ingredients in It Works! Radiance include:

- **Hyaluronic Acid** – Intensely hydrates your skin
- **Vitamin B5**– For softer, more moisturised skin
- **Witch Hazel** – Acts as a toner which helps to restore your skin's pH balance

When and how should I apply It Works! Radiance?

It Works! Radiance is the perfect addition to your evening skincare routine. Simply wash your face with It Works! Refresh, then apply 2-3 drops of It Works! Radiance serum to your face, neck, and chest to target areas where fine lines can form.

If you have oily skin, we recommend applying only in the evenings, before It Works! Protect. If you have normal to dry skin, you can include It Works! Radiance in your daytime routine, too, for an extra burst of radiance and hydration.

PRO TIP:

To achieve maximum absorption, we recommend applying It Works! Radiance to damp skin straight after cleansing. After cleansing with It Works! Refresh, your skin pores will be fresh, open, and more susceptible to soaking up (and enhancing!) the hydrating effects from the hyaluronic acid.

Is It Works! Radiance formulated for a specific skin type?

It Works! Radiance serum is suitable for most skin types and is perfect for both men and women. If you have oily skin, we recommend applying it only in the evenings. If you have normal to dry skin, you can apply It Works! Radiance during your daytime routine, as well, for an extra burst of radiance and a smooth base for make-up application. We do not recommend using It Works! Radiance on sunburned or damaged skin.