

FIRMING NECK TREATMENT

50 ml

Firming Neck Treatment is a fast-acting, anti-wrinkle contouring cream that actively tightens and firms the skin on your neck, jawline, and décolleté. These areas are made up of thin, delicate skin that's typically less moisturised than your face, allowing signs of aging to appear faster—until now. Developed exclusively for It Works! in collaboration with Dr. Nassif of *Botched*, Firming Neck Treatment is free from sulphates, parabens, and phthalates. Use it daily for skin that's soft, smooth, moisturised, and soothed.

Features and Benefits:

- Preserves soft, youthful-looking skin on your chest and neck
- Delivers an instant sensation of tightened and toned skin
- Visibly reduces the appearance of wrinkles, creases, and fine lines on your neck and chest
- Creates a tighter, more contoured look to your jawline
- Moisturises, softens, and soothes your skin to improve its texture and appearance



INGREDIENTS

Aqua, Glycerin, Isohexadecane, Squalane, Caprylic/ Capric Triglyceride, Propanediol, Polyglyceryl-4 Isostearate, Niacinamide, Butyrospermum Parkii (Shea Butter), Jojoba Esters, Limnanthes Alba (Meadowfoam) Seed Oil, Prunus Armeniaca (Apricot) Kernel Oil, Magnesium Sulfate, Trihydroxystearin, Diisostearoyl Polyglyceryl-3 Dimer Dilinoleate, Persea Gratissima (Avocado) Oil, Euphorbia Cerifera Cera (Candelilla) Wax, Citrus Nobilis (Mandarin Orange) Peel Oil, Citrus Aurantium Dulcis (Orange) Peel Oil, Magnesium Stearate, Hydrogenated Castor Oil, Octyldodecanol, Pullulan, Octyldodecyl Xyloside, Phenoxyethanol, Sodium Dehydroacetate, Sodium Hyaluronate, Tocopheryl Acetate, C10-30 Cholesterol/Lanosterol Esters, Triethyl Citrate, Bacillus/Soybean Ferment Extract, Beeswax, Tocopherol, Bisabolol, Limonene.

DIRECTIONS

Apply Firming Neck Treatment cream onto your neck and chest twice a day.

Caution: Do not use on dry, damaged, sun-exposed or broken skin. Keep out of reach of children.

FIRMING NECK TREATMENT

FREQUENTLY ASKED QUESTIONS

How and when should I use Firming Neck Treatment?

To optimally achieve a fresh, firm, youthful appearance, apply Firming Neck Treatment to your neck, jawline, and upper chest twice a day. Add a small amount to your fingertips and work the contouring cream into your skin with small, circular motions. You'll experience an instant tightening effect, along with rich moisturisation that helps support a softer, smoother, more refined skin texture.

Why should I use Firming Neck Treatment?

Your neck and décolleté are more vulnerable to signs of aging and the early appearance of wrinkles than any other areas of your body. The thin, delicate skin in these areas is often overlooked in moisturising and skincare routines, but it deserves some attention. The unique Firming Neck Treatment formula is specifically designed to address the appearance of loose, wrinkling skin on your neck and chest—providing instant firming and tightening effects. It's an incredible contouring cream that leaves your skin softer and smoother than ever.

What are some of the key, active ingredients in Firming Neck Treatment?

Firming Neck Treatment offers several active ingredients that work together to provide a powerful, skin-contouring formula:

- **Bioactive Marine Peptide** – A naturally derived marine ingredient that helps the skin around your neck appear firmer. It's clinically proven to tighten, tone, and contour the appearance of your skin.
- **Niacinamide** – A powerful, Vitamin-B3 derivative that softens and conditions your skin while firming its appearance
- **Pullulan** – A unique polysaccharide that provides an immediate tightening effect on your skin

PRO TIP:

Do you stare down at your phone or laptop for hours every day? Watch your head positioning—the more you bend your neck, the more you reinforce neck-wrinkle formation. Resist the onset of “tech neck” with better device positioning and with Firming Neck Treatment—to help preserve your beautiful, youthful look.

Who should use Firming Neck Treatment?

Firming Neck Treatment cream can be used by both men and women who want tighter, softer, smoother skin on their necks and chests. While the formula is suitable for most skin types, do not use on sunburned, broken, or sensitive skin. Firming Neck Treatment is recommended only for adults aged 18 years and older.

Is Firming Neck Treatment okay to use along with Defining Gel?

Yes. Firming Neck Treatment and Defining Gel are both highly effective at enhancing the texture and tightness of your skin, and they work in different ways to complement each other. When using them together, apply Defining Gel first and allow it to absorb before using Firming Neck Treatment.

How was Dr. Nassif involved in developing this product?

Firming Neck Treatment was designed exclusively for It Works! in collaboration with Paul Nassif, M.D., the world-famous Beverly Hills skincare expert, plastic surgeon, and television personality from *Botched*.