



/ TEXT K. C. Barlow / PHOTOGRAPH Larry Levin

# FINDING her Purpose

**RONNE BROWN** EMPOWERS FAMILY AND FRIENDS TO WORK HARD AND DREAM BIGGER.

Ronne Brown has always had a passion for helping other women look, feel and do their best in life. Back when she was a makeup stylist, one of her salon customers introduced her to It Works! and she knew right away it was going to be the perfect fit. “It has become my purpose!” she says. “Now it’s about me helping women get their confidence up and create a home business.”

In four years, the busy wife and mom has built a wildly successful team that has allowed her to retire her husband Dario and spend more time with their four children. “We’ve created a seven-figure income, and we have paid off our debt,” she says. “And we bought our dream home, with a pool in the back.”

When her mother was laid off from her job just before retirement, Ronne was able to step in and cover her bills. “That has truly been the most rewarding thing,” she adds. “I didn’t want her to have to worry and to be out looking for

a job.” Thanks to It Works!, she no longer has to split her time between a 9-to-5 government job and her salon. “I own my time,” Ronne says. “It’s given me the confidence to know I don’t have to work for anyone else.”

Her success has also motivated her children. “My kids want to be entrepreneurs now,” she says. “They help me and I take them to events, so they can see that they can grow their own business. It has done so much for us.” ■

## ↓ THE DEETS

**HOME** Washington, D.C.

**DEBT PAID** \$10,000 in credit cards

**BUSINESS TIP** Go for the “No’s” because they strengthen you.